

The Economic Impact of Conservation Funding

2024 IMPLAN Report Results



The 2024 IMPLAN Report

Data is combined from NRCS Minnesota, the Minnesota Board of Water and Soil Resources (BSWR), and local Soil and Water Conservation Districts (SWCD) to develop an accurate picture of the economic impact of conservation funding in Minnesota. When a landowner undertakes conservation, the entire community benefits. This is demonstrated in the 2024 Impact Analysis for Planning (IMPLAN) report.

What is IMPLAN?

IMPLAN is an economic impact analysis and modeling program that measures the economic impact of actions taken by government agencies, business and other institutions to understand their direct and indirect effects in an area.

Conservation partners utilize IMPLAN to understand how their programs benefit not just producers, but also the surrounding communities.

Results

In 2024, NRCS Minnesota, BWSR, and local SWCDs spent \$213,685,656 on conservation programs. Some of this money left the state for a variety of reasons, but ultimately, \$203,740,794, over 95 percent, directly benefited the Minnesota economy.

This influx of funding in Minnesota, through direct effects (such as buying cover crop seed) and indirect effects (such as a seed supplier buying gas) resulted in an output of \$394,789,414 generated in Minnesota from conservation-related expenditures. This means that for every \$1 invested in conservation, \$1.85 was generated in the local economy. This funding also supported new jobs for Minnesotans. According to the analysis, 4,283 jobs were supported in 2024 as a result of conservation expenditures.

Conservation work leads to significant benefits for Minnesota. The work landowners do with the NRCS and its partners helps the land and improves individual agricultural operations; but it does so much more than that. It puts money in the pockets of Minnesotans across the state.

\$213,685,656

Spent on conservation programs

\$394,789,414

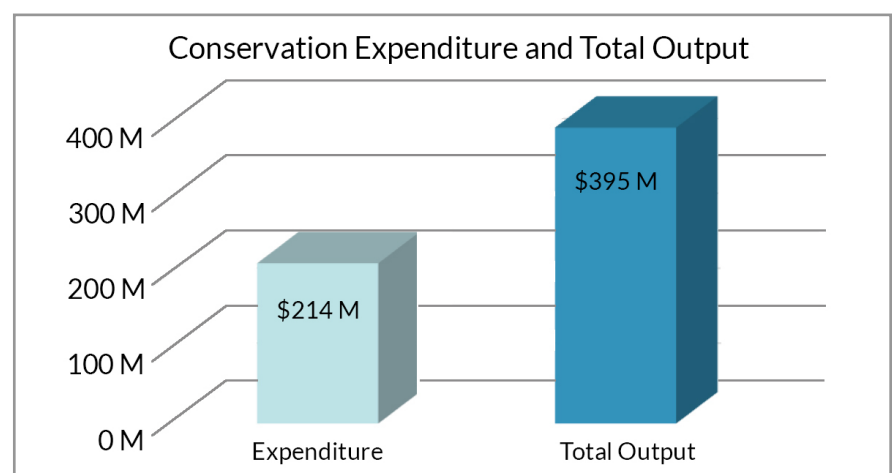
Output into the Minnesota economy

\$1.85

Generated for every \$1 spent

4,283

Jobs supported



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FISCAL YEAR COMPARISONS	FY2021	FY2024
Total Conservation Expenditures NRCS Minnesota, BWSR, and local SWCDs total conservation program expenses	\$228,448,531	\$213,685,656
Total Output to Minnesota Economy Economic value added as a result of conservation spending.	\$413,692,920	\$394,789,414
Direct Minnesota Impact Changes/expenditures by producers/consumers as result of activity or policy.	\$186,916,423	\$203,740,794
Percent of Output that Directly Benefited Minnesota Economy Direct Minnesota Impact / Total Conservation Expenditures	81%	95%
Output Generated for Every \$1 of Conservation Spending	\$1.81	\$1.85
Jobs Supported All hours needed for conservation jobs divided by the hours of a full time job to develop the equivalent number of full time jobs.	2,527	4,283

IMPLAN Models and Effects Defined

NRCS economists use IMPLAN to estimate the economic impact of public conservation expenditures.

Input-Output Models

Input-output models are typically used to analyze the impacts of an influx of government or private expenditures into a community or regional economy on consumption, net output, and jobs.

Direct Effects

Direct effects are one or more production changes or expenditures made by producers/ consumers as a result of an activity or policy.

Indirect Effects

Indirect effects are the business to business purchases in the region's supply chain that stem from the initial industry input purchases.

Induced Effects

Induced effects are generated by the spending of the employees within the business' supply chain.



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