



MASWCD

Report to MN SWCDs

Fall 2026

MASWCD provides leadership, educational opportunities and a common voice for Minnesota's Soil and Water Conservation Districts.

MASWCD Reinforcing SWCD Impact

The Minnesota Conservation Partnership, (NRCS, BWSR, and MASWCD) have provided an economic impact analysis report to quantify the significant return on investment produced by our conservation delivery partnership.

The report concludes that through direct and indirect effects of conservation funding, the \$214 million invested in conservation programs generated \$395 million in economic activity across Minnesota. **In practical terms, every \$1 spent resulted in \$1.85 returned to our local economy. In addition, 4,283 jobs were supported through our conservation expenditures.**

We remain committed to a locally-led approach to conservation delivery. Services are provided on-site, in collaboration with producers and landowners, by conservation professionals who are technically trained and certified.

This report reinforces that conservation investments strengthen local economies, support jobs, and enhance natural resources that sustain our communities.

In fact, every person living in Minnesota benefits from ensuring our natural resources are protected, and our land remains productive and resilient. Thank You for all that you do!

The IMPLAN report can be found on maswcd.org under member resources.

\$213,685,656

Spent on conservation programs

\$394,789,414

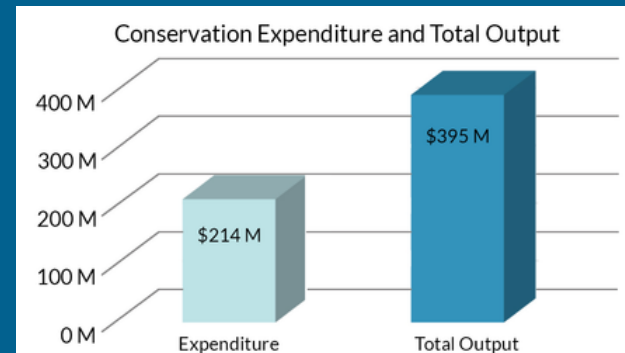
Output into the Minnesota economy

\$1.85

Generated for every \$1 spent

4,283

Jobs supported



MASWCD Investing in SWCD Professional Development

The **MASWCD Leadership Institute Cohort** in partnership with the University of Minnesota Ext., is celebrating 30 years of program delivery. Since 1996, 365 members and agency partners have participated in the program. This year's class comprises of 30 participants representing 26 counties across the state. Launched this August, seven sessions will take place across Minnesota over one year.

Also, this August, the 13 participants of the first-ever **MASWCD District Manager Professional Development Cohort (DMPD)** celebrated the completion of the program with a special graduation ceremony. Their training consisted of seven in-depth multi-day training sessions over one year that was specifically designed to enhance skills for SWCD District Managers.

On **Sept. 10**, in partnership with NRCS, MASWCD will host a no-cost, professional, one-day training at Camp Ripley led by CI International for SWCD leaders to gain skills in **Meeting Management and Facilitation**.

MASWCD Enhancing Partnerships

This August, MASWCD leaders Randy Smith and Randy Schellack came together at Farmfest, to connect with farmers, conservation partners, industry leaders and community members.

Save The Date

Registration opens **Sept. 8** for the **MASWCD 90th Annual Convention** that will be held November 30 to December 2 at the DoubleTree by Hilton in Bloomington, MN. Join us as we celebrate 90 years of conservation stewardship!



The 2026-2027 Leadership Cohort of 30 members from 27 counties.



The first DMPD Cohort graduated this August after a year of training.



2026 Farmfest
L-R: Joe Edel, Randy Smith, Mark Schaeetzke, Randy Schellack, Troy Daniell

