

2026



# MASWCD MN State Envirothon



**SPONSORSHIP  
OPPORTUNITIES**



[MASWCD.ORG/YOUTH-EDUCATION](https://www.maswcd.org/youth-education)

# NORTH AMERICA'S LARGEST HIGH SCHOOL ENVIRONMENTAL EDUCATIONAL COMPETITION

## What is the Envirothon?

The National Conservation Foundation (NCF) Envirothon® is North America's largest high school environmental education competition.

Each year, over 25,000 student teams (grades 9-12 or ages 14-19) from across the U.S. and the world spend months studying and learning about conservation issues with the goal of earning a spot at the National Envirothon where they will compete for prizes and scholarships.

**It starts in our local communities!** Student teams of five compete in area Envirothons to earn a spot at the Minnesota State Envirothon where only one team will advance to the National Envirothon.

Students develop leadership and collaborative problem-solving skills through hands-on learning and outdoor field experiences in the areas of AQUATIC ECOLOGY, FORESTRY, SOILS and LAND USE, WILDLIFE, and a CURRENT ENVIRONMENTAL ISSUE.

MASWCD ensures registration is FREE for all eligible students in Minnesota who want to participate!

## THE TOP MN TEAM GOES TO NATIONALS!

## 2026 National Envirothon - Mississippi



**July 19 to 25**  
Starkville, Mississippi  
Mississippi State University



[NCF NATIONAL ENVIROTHON WEBSITE](#)

# The MASWCD MN State Envirothon

**MAY 18, 2026**

Oliver Kelley Farm, Elk River

The **MN State Envirothon**, sponsored primarily by the Minnesota Association of Soil & Water Conservation Districts (MASWCD), educates students about our state's natural resources and careers in natural resource management.

Steeped in **E-STEM principles**, the MN Envirothon not only develops leadership skills but also inspires a lifelong commitment to environmental stewardship.

**\* Your support is vital! \***

STEM occupations are projected to grow by 11% by 2031, yet positions continue to go unfilled. Encouraging careers in STEM and instilling conservation practices that preserve and protect our environment is critical now more than ever.



Nearly 2,000 students participated in eight area Envirothon's across Minnesota in 2025!



**2nd Place  
Hopkins High School**



**1st Place  
Minnetonka High  
School**

Team Minnetonka won 1<sup>st</sup> place for Oral Presentation and 8<sup>th</sup> place overall at the 2025 National Envirothon!



**3rd Place  
Hopkins High School**

# envirothon TOPICS

MN Envirothon student teams will be challenged to come up with solutions that incorporate these FIVE AREAS of conservation using leadership skills, collaborative problem-solving, hands-on learning, and outdoor field experiences.

**PROVIDES HANDS-ON  
LEARNING!**



**AQUATIC/WETLANDS**

**INSTILLS LEADERSHIP  
SKILLS!**



**NONPOINT SOURCE  
POLLUTION**

**UTILIZES E-STEM  
PRINCIPLES**



**SOILS & LAND USE**



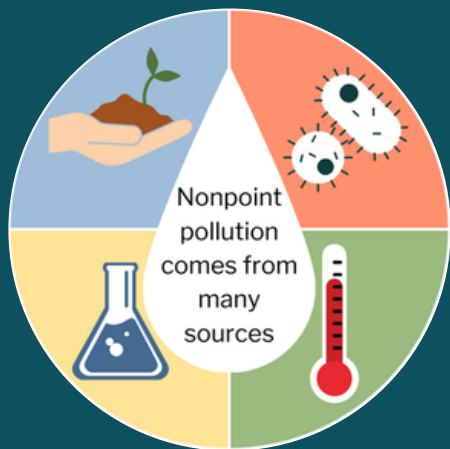
**FORESTRY**

**PROMOTES TEAM-  
BUILDING & OUTDOOR  
FIELD EXPERIENCES!**



**WILDLIFE**

# 2026 Current Issue



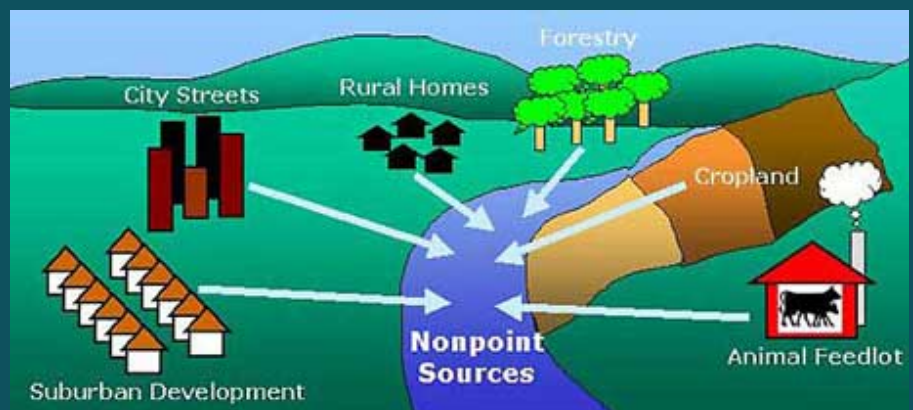
## Non-Point Source Pollution: It begins at home!

**Nonpoint source (NPS) pollution is a significant water quality issue in Minnesota, impacting many lakes and streams.** Unlike point sources like industrial discharge, NPS pollution comes from diffuse sources, making it harder to identify and regulate.

Common NPS pollutants include sediment, nutrients (like phosphorus and nitrogen), bacteria, and chemicals. These pollutants are carried into waterways by stormwater runoff, precipitation, and other means, impacting water quality and aquatic habitats. This widespread nature complicates the task of pinpointing the exact source of the pollutants.

The landmark Clean Water Act (CWA) of 1972 in the United States established a foundational framework for regulating the discharge of both point and non-point source pollutants into the nation's waters, as well as setting surface water quality standards.

Many individuals do not realize how their actions contribute to non-point source pollution, either directly through their consumption and disposal habits or indirectly through the products and services they purchase (e.g., the life of a plastic water bottle). It is essential for individuals to acknowledge their role in this issue and understand how they can help provide solutions. Tackling non-point source pollution starts at the individual level - change begins at home. Students will learn about NPS pollution and identify its origins in both urban and rural settings. They will learn how to conduct their own NPS survey in their community and watershed. Additionally, they will learn about NPS mitigation strategies, which encompass actions at both the individual level - such as conservation, recycling, and responsible consumption - and the community level, including watershed planning, best management practices, nature-based solutions, water quality testing, and litter prevention initiatives.



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# SPONSOR PACKAGES

Showcase your company as one that cares about Minnesota's natural resources and our future conservationists!

## MINNESOTA STATE SPONSOR

### Sponsor the MN State Envirothon!

At the MN Envirothon, hundreds of student teams compete for one spot at the National Envirothon. Your donation will help fund this full day of outdoor competitions.

- \* Sponsor signage and **Premier Exhibit Space** at MASWCD's Annual Convention, a premier event with more than 700 attendees from across the state.
- \* Logo in MN Envirothon brochure (*printing deadlines apply*).
  - Exclusive sponsor banner at MN Envirothon.
  - Sponsor recognition at all area events leading up to the State Envirothon.
- \* Premier logo placement on a min. of 2,000 MN Envirothon T-shirts.
  - Opportunity to engage in photos with top three teams.
  - Recognition on MASWCD website, social media sites and e-newsletter.

cross-marketing at MASWCD's Annual Convention

\$6,000



\$4,500

## OFF TO NATIONALS SPONSOR!

### Support future conservationists!

**Sponsor the MN team heading to nationals!** Your donation will help pay for the registration and travel expenses for the MN winning team headed to the National Envirothon!

- \* Custom sponsor-branded, student-designed T-shirts created solely for MN Envirothon winning team headed to Nationals.
  - Exclusive sponsor banner at the MN Envirothon.
- \* Logo in MN Envirothon brochure (*printing deadlines apply*).
  - Opportunity to engage in photos with the winning team.
  - Recognition on MASWCD website, social media sites and MASWCD e-newsletter.



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# SPONSOR PACKAGES

\$2,500



## T-SHIRT SPONSOR

**Show your support for years to come!**

### Sponsor the MN Envirothon T-shirts!

*Your donation will pay for the student-designed T-shirts for all MN State Envirothon participants.*

- Prominent logo placement on a minimum of 2,000 MN State Envirothon event T-shirts.
- Logo on a sponsor banner at the MN Envirothon.
- Recognition on MASWCD website, social media sites and MASWCD e-newsletter.

## NUTRITION IS NECESSARY SPONSOR

**Provide day-long nutritional sustenance**

*Students need proper nutrition in order to concentrate all day. With your sponsorship, at this day-long, academic competition, hundreds of students, teachers and volunteers will be provided with snacks, beverages and a full lunch.*

- Signage in food station area and announcement at lunch.
- Logo on MN Envirothon participant T-shirts.
- Logo on a sponsor banner at the MN Envirothon.
- Recognition on MASWCD website, social media sites and MASWCD e-newsletter.

\$2,000



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# SPONSOR PACKAGES

## CONSERVATION AREA OF CHOICE SPONSOR

**Be seen as the expert in your field!**

*Sponsor one (or more) of the five conservation station areas and showcase your company as a leader in that area!*

- Opportunity to engage in photo opps with student teams focused in your conservation area of choice.
- Logo on MN Envirothon participant T-shirts.
- Logo on a sponsor banner at the MN Envirothon.
- Recognition on MASWCD website, social media sites and MASWCD e-newsletter.



\$1,000



AQUATIC/WETLANDS

\$1,000



FORESTRY

\$1,000



SOILS

\$1,000



WILDLIFE

\$1,000



CURRENT ISSUE

\$750



## PLAQUE & MEDAL SPONSOR

**Reward students' hard work!**

*Your donation will provide the medals and plaques given to the top three teams at the MN State Envirothon.*

- Logo on a sponsor banner at the MN Envirothon.
- Recognition on MASWCD website, social media sites and MASWCD e-newsletter.

2026

# SPONSOR PACKAGES

## TEAM SPONSOR

### SPONSOR ONE TEAM IN YOUR COMMUNITY

Sponsor one local team of five students in your area.

- Offset costs to help keep registration **FREE** for your local community teams!
- Support one local student team of five.
- Sponsor recognition at your local area Envirothon.
- Sponsor recognition at your student team's school and local community media outlets.

\$500



"I can say with confidence, if it hadn't been for the Envirothon competition, I wouldn't be working for the The Nature Conservancy, the largest non-governmental environmental organization on Earth. I owe the Envirothon experience sincere lifelong appreciation and commitment."

~ Seth Harden, Project Director for The Nature Conservancy

"The Envirothon really opened my eyes to what environmental science is. It made me look at what types of careers are available in this field."

~ Dr. Emily Moberg, World Wildlife Fund (WWF)



Team Minnetonka at the 2025 National Envirothon, Alberta, Canada.

**SPONSOR TODAY!**

**Yes! I want to support our future conservationists.**

**MASWCD is a 501c3 registered nonprofit**

Your donation is tax deductible.

**Become a Sponsor or make a donation online HERE**

**Or mail a check made payable to:**

MASWCD - MN Envirothon  
100 Empire Drive, Suite 205  
St. Paul, MN 55103

**HELP ensure registration remains FREE for any eligible students in Minnesota who want to participate!**



**Questions?**

Email Us



**[MASWCD.ORG/YOUTH-EDUCATION](https://www.maswcd.org/youth-education)**