



2008 VIDEO CONTEST

Trees - Rooted in Our Future

sponsored by
Minnesota Association of Soil and Water Conservation Districts

1. *Who May Enter* Any fifth-twelfth grader in the 2007-2008 school year, living or going to school in Minnesota, may enter by submitting one video. Grades 5-8 will enter the Junior Division. Grades 9-12 will enter the Senior Division.
2. *Entry Guidelines* This contest is for a full motion video with audio, between 8-10 minutes in length. The entry may be in VHS tape format. It may also be on a DVD disc as long as the format is one which can be played on a personal computer with either Windows Media Player, RealPlayer, or QuickTime Player. The video is to focus on conservation practices and/or projects in the SWCD in which you reside or go to school. The video must express the contest theme "Trees - Rooted in Our Future." For more resources see the activities in the folder or contact your local Soil and Water Conservation District.
3. *Entry Submission* To submit an entry, a student/students should include the following information with the video:
 - Student's name
 - Parent's name and telephone number
 - Teacher, school, grade level and city
 - Soil and Water Conservation District
4. *Timeline* Video entries must be delivered to your local Soil and Water Conservation District office by _____.
The local district may submit no more than one video in each division to the Area contest by June 1, 2008.
The Area may submit no more than one video in each division to the state contest. The MASWCD Education Committee representative from that Area should bring the Area entries with them to the summer committee meeting where they will be judged.
5. *Judging* Videos will be judged using the following criteria:
 1. **Composition - 40%** (8-10 minutes in length; technical construction; audio quality)
 2. **Subject Matter - 60%** (accuracy of information; relevance to theme; presentation of local soil concerns and related Soil and Water Conservation District Activities)Soil and Water Conservation Districts that have submitted winning entries to the state contest will be notified after the summer committee meeting and will be asked to inform the winner(s) of the award.
6. *Awards*

Local awards:
These will be awarded at the discretion of the local Soil and Water Conservation District.

Area awards:
These will be awarded at the discretion of the Area.

State awards for each division:
First Place: \$100
Second Place: \$75
Third Place: \$50
7. All videos become the property of the Minnesota Association of Soil and Water Conservation Districts and may be used at their discretion.