

## Build Personal Leadership Capacity

As a participant in the 2004/2005 Leadership For This Century: Educational Program for Local Conservationists, you will take part in eight two-day institutes, where you will spend time in intense study working with small groups and developing strong resource relationships.

## Participants Will:

- Build personal leadership capacity;
- Understand, interpret and influence the forces affecting your Soil & Water Conservation District;
- Share and enlarge your visions;
- Enhance communication & networking skills;
- Increase skills & understanding to “make a difference”;
- Help shape the future of Minnesota’s environment; and
- Establish a common vision and goal(s) with fellow participants.

## Sponsors

Leadership for the 21st Century: Educational Program for SWCD Supervisors & Staff is sponsored by the Minnesota Association of Soil & Water Conservation Districts (MASWCD), the University of Minnesota Extension Service & the Natural Resources Conservation Service (NRCS).

“The mind once expanded  
to the dimensions of  
larger ideas, never returns  
to its original size”

Oliver Wendell Holmes



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leadership for  
this century:



# Leadership for this century:

Class of 2004/2005



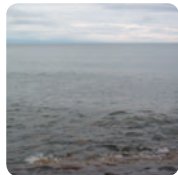
The Minnesota Association of Soil and Water Conservation Districts in cooperation with the U of M Extension Service & the Natural Resources Conservation Service have prepared a leadership program for Soil and Water Conservation District (SWCD) personnel. The Leadership For this Century is a dynamic educational experience designed to build leadership skills of SWCD personnel.

## Sample Topics and Areas of Study

**Embarking on the Leadership Adventure** - Get acquainted with others, discuss your expectations of "Leadership for this Century" and explore practical and intriguing ideas about leadership.

**Visionary Leadership: Getting a Lay of the Land** - Prepare yourself and others to view the organization with a sense of the "Big Picture" while at the same time maintaining effectiveness.

**Communication and Conflict** - Working in the natural resources arena is challenging and rewarding. Fine tune your work and your organization's work through communication, networking and conflict resolution skills.



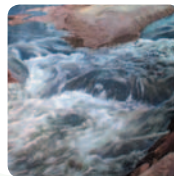
**Balancing Ethics, Economics and the Environment** - How are decisions about the environment shaped by economic limitations and possibilities as well as local and global values, beliefs and ethics? Leaders in the next century must develop creative ways to lead while balancing these tensions.

**Civic Leadership** - Public leadership requires building relationships and strategically bringing individuals and groups together to resolve critical issues and create effective public policy.

**Dynamic Leadership in Action** - Effective leadership is flexible, proactive and responsive. Enhance your personal and organizational analysis skills and ability to address changing leadership demands.

**Organizational Leadership** - Learn how to design a dynamic organization in this century to function effectively, build strong teams, maintain open communications and address community issues.

**Maintain Your Leadership Momentum** - An opportunity to synthesize the leadership adventure by sharing experiences, reflecting on your leadership learning, and determine styles to apply your leadership skills to your life and organization.



## To Apply

SWCD Supervisors and Staff are eligible to participate in this two year (eight sessions) leadership program. The registration fee for the two-year program is \$875 for members & \$1,000 for non-members and includes: tuition, speakers, overnight lodging, food, and course materials for all eight sessions. Registration must include payment and must be received by **March 1, 2004**. Please enclose this registration form and a check for the full amount of \$875 or \$1,000 and mail to:

### MASWCD

790 Cleveland Ave. So, # 201  
St. Paul, MN 55116  
Telephone: (651) 690-9028

Name \_\_\_\_\_

SWCD \_\_\_\_\_ Area \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

\* contact the MASWCD & MACDE Area Directors for potential scholarship opportunities

"The time is always right to do what is right"

Martin Luther King

