LOCAL MEDIA TO BE HONORED AT STATE SOIL AND WATER CONSERVATION DISTRICT CONVENTION

St. Paul, Minn. — The Minnesota Association of Soil and Water Conservation Districts (MASWCD) has awarded the 2008 MASWCD Media Award to Dirk Abraham and KDOM Radio out of Windom, Minnesota.

The award will be presented at the 72nd annual MASWCD convention, to be held Dec. 7-9 at the Crowne Plaza Riverfront, St. Paul, Minnesota. Each year, local Soil and Water Conservation Districts have the opportunity to nominate media outlets and their staff for work in promoting soil and water conservation. Abraham was nominated for the award by the Cottonwood Soil and Water Conservation District.

KDOM Radio has aired the USDA Update for the past 20 years. The Friday afternoon weekly program has been an invaluable resource for the Cottonwood SWCD and their federal partners with the USDA Natural Resources Conservation Service.

Dirk Abraham has been the announcer for the Update for the last 8 years. The program is a discussion between the conservation staff person or persons and Mr. Abraham. Before each radio taping or live broadcast, Abraham discussed a list of items to talk about and then the SWCD has a five to ten minute discussion of the issues and programs they work with. During the week, “cuts” from the Update are played during the news and farm updates.

Abraham has become very knowledgeable about the SWCD office and programs. KDOM also does live remote broadcasts from several area events and has sought out SWCD staff to do live interviews. Much of the information that the SWCD gets out to the public has been through the Update and Dirk Abraham.

MASWCD applauds the efforts of KDOM and Dirk Abraham in getting conservation news and information out to its radio listeners.

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