

NEWS RELEASE



MASWCD

For immediate release

LOCAL MEDIA TO BE HONORED AT STATE SOIL AND WATER CONSERVATION DISTRICT CONVENTION

St. Paul, Minn.— The Minnesota Association of Soil and Water Conservation Districts (MASWCD) has awarded Mark Anderson of the *St. James Plaindealer* with the 2007 MASWCD Media Award.

The award was presented at the 71st annual MASWCD convention, held Dec.2-4 at the Mayo Civic Center in Rochester, Minnesota. Anderson was nominated for the award by the Watonwan Soil and Water Conservation District. Each year, local Soil and Water Conservation Districts have the opportunity to nominate media outlets and their staff for work in promoting soil and water conservation.

Mark Anderson, a staff writer with the *St. James Plaindealer* since 2003, has been a strong local supporter of conservation and the local SWCD and NRCS offices. Anderson has developed relationships with SWCD personnel and contacts them regularly to get input on issues. He keeps readers in the area informed about the programs and services being offered by the SWCD.

Anderson enjoys writing articles that show the beauty of the outdoors. He is not afraid to write articles on the detrimental affects the public can have on the environment, thus encouraging individuals to help keep the environment clean for this and future generations.

Mark Anderson with the *St. James Plaindealer* has been a strong supporter of conservation in the area and recognition with the Media Award at the 2007 MASWCD convention is noteworthy.

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